TADASANA VENDOR VILLAGE APPLICATION FORM

INTRODUCTION

We are thrilled to invite your company to become a vendor at Tadasana Festival over Earth Day Weekend, April 20-22, 2012. Our beautiful vendor village is set at the edge of the beach in Santa Monica, CA in the epicenter of the festival's yoga and presentation activities. Over the course of the weekend, several thousand yogis will be here enjoying all the festival has to offer. In addition, the Vending Village is free and open to the public for three days of shopping over EarthDay weekend. The world-famous walk/bike path on the beach cuts along the western border of our event and we expect large foot traffic - 10,000+ each day. Please note that over 250,000 people pass by our site on the bike path over the weekend.

Please review the following details and terms, sign and fax to 310-496-1904 or email to booth@tadasanafestival.com

APPLICATION

Application Deadline: April 10th, 2012
Booth Fees in Full: Upon Reservation of Space

Name of Company_____

Website _____

First/Last Name_____

Title_____

Address_____

City_____State_____Zip_____

Work & Mobile Phone_____

Email Address _____

VENDOR REQUIREMENTS
-Signed Vendor Contract
-Payment in Full
-Health Department Permit (If sampling or selling food or beverages of any kind)
-Business License

EXHIBITION HOURS
Friday - 9:00am to 6:00pm
Saturday - 9:00am to 6:00pm
Sunday - 9:00am to 6:00pm

LOAD-IN
Vendor load-in will be Thursday, April 19th from 12:00noon to 6:00pm. WE STRONGLY ENCOURAGE YOU TO ARRIVE EARLY. Load-In access point is ½ block south of Ocean Park Blvd. at the Pacific Ocean. Parking is available in the parking lot adjacent to the Tadasana Vendor Village. It is the Vendors' responsibility to transport their product and bring whatever equipment is necessary to set up their booth.

LOAD-OUT
Vendors may not dismantle or remove their displays or merchandise before 6:00pm on Sunday, April 22, 2012. Load out of merchandise must be completed by 10:00pm on Sunday, April 22nd, 2012.

PARKING
The City of Santa Monica charges $8.00 per day to park a vehicle in the adjacent lot closest to our vendor village.

TADASANA CREDENTIALS
Each vendor booth will receive two "Vendor" passes, good for admission into yoga classes

Friday through Sunday pending availability of space after all event registrants have been admitted.

SECURITY
Overnight Security will be provided on Thursday, Friday and Saturday, April 19, 20 and 21, 2012.

INTERNET
Internet access will not be provided in the Vendor Village. Please come with a Smartphone or other solution for your transaction needs.

BOOTHS
Vendor booths are high quality, 10x10 foot, three (3) walled, with an 8-foot peak. One (1) table and two (2) chairs will be complimentary. Booth placement is decided on a first-come, first served basis and is also subject to the layout of the event.

POWER
Electricity/Power is not included in the price of your booth and, if needed, must be requested in advance no later than March 1st, 2012. (Power is an additional expense that is the responsibility of the vendor.)

REFRIGERATION
Refrigeration is not included in the price of a booth and must be arranged by the vendor.

TERMS AND CONDITIONS

- Vendor agrees to abide by all applicable laws, ordinances and regulations pertaining to health, fire prevention, public safety, business licenses, and sales tax permits.
- Vendor shall maintain a valid liability (and for practitioners, malpractice) insurance policy with $1,000,000 minimum coverage naming Tadasana Festivals, LLC as an additional insured.
- Vendor booth must be open and staffed in ordinance with Exhibition Hours listed above.

- Vendor is solely responsible for securing exhibits and merchandise at night. However, Security will be provided.
- Vendors that are sampling or selling food are required to use biodegradable compostable food and beverage ware and non-chlorine bleached paper napkins. Cups, utensils, stir-sticks, plates and straws made from plastic or styrofoam are strictly forbidden.
- Vendor agrees to indemnify and hold harmless Tadasana Festivals, LLC, its parents, subsidiaries, partners, sponsors, agents, employees and assigns from any and all claims, causes of action suits, damages, theft, injuries and losses to any person or goods arising out of relating to the Festival. Vendor agrees that this release shall be a full and final compromise and release of any claims, demands, actions, and causes of action, known or unknown.
- Tadasana Festivals, LLC shall not be liable for any failure or delay in performance arising from causes beyond Tadasana Festivals' reasonable control, including, without limitation, weather, acts of God, fire, flood, terrorism, strikes, failure of suppliers or subcontractors to substantially meet its performance obligations under this Agreement.
- Tadasana Festivals reserves the right to deny sale of items that have not been listed on the application. The sale of alcohol is prohibited.
- Vendor shall permit photographs and video recording of their booths, employees and agents. All photographs and video footage shall be the sole property of Tadasana and may be exploited by Tadasana in any manner or media without obligation to vendor.
- This agreement constitutes the entire contract between Tadasana Festival, LLC and the Vendor. No changes shall be valid unless agreed to by both parties in writing.

BOOTH FEES
All In-line booths are $2000. Corner Booths are $2250.

ALL PAYMENTS ARE BY CREDIT CARD (Visa and Mastercard only)

Account Type (circle one): Visa MasterCard

Name of Company_____

Name on Card _____

Account Number _____

Expiration Date _____

Billing Address _____

Phone_____

CVV2 (3 digit number on back of Visa/MC) _____

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

With this signature, I accept this Agreement in full.

By:_____
VENDOR APPLICANT

Date: _____